

# MavCon

**September 12<sup>th</sup> - 13<sup>th</sup>, 2022**

**LIVE in San Diego**

## SPONSORSHIP PACKAGES

MavCon is a private event for members of the Mavericks Club mastermind program. These members are primarily web design, branding and SEO agencies with annual turnover ranging from \$300K to \$3MM.

MavCon is run three times a year and September is the first time since February 2020 that we are holding the event in person again, back in San Diego!

The event is designed to educate and inspire our members whilst also creating deeper connections, support and accountability between the members.

We typically host 60 - 100 people during MavCon who are a highly targeted audience of growth minded agency owners looking for inspiration and networking.

Previous guest speakers include Cory Miller (iThemes), Vinay Patankar (Process St), Cole Gordon (Closers.io) and Rand Fishkin (Moz/SparkToro) to name a few.

We have several ways for your business to play an active role at the next MavCon event and receive significant exposure.

### PLATINUM KEYNOTE SPONSOR (ONE ONLY) **\$7.5K USD**

- 30-minute main stage ONE-ON ONE Interview
- Dedicated Sponsor Booth for networking opportunities
- Recognized Platinum sponsor on website and on social media
- 5 tickets to give away
- Pre-Event or Post-Event Webinar to 12.3k community
- Dedicated email drop to 20K+ list announcing sponsorship with CTA
- Mentions during the event and logo on event slides at start of sessions

### DIAMOND INTERVIEW SPONSOR (ONE ONLY) **\$5K USD**

- 15-minute main stage ONE-ON ONE Interview
- Dedicated Sponsor Booth for networking opportunities
- Recognized Diamond sponsor on website and on social media
- 2 tickets to give away
- Mentions during the event and logo on event slides at start of sessions

**Sold**

### BOOTH SPONSORS <sup>One Left</sup> (THREE ONLY) **\$3K USD**

- Dedicated Sponsor Booth for networking opportunities
- Recognized as sponsor on website and on social media
- Logo displayed on website as Sponsor
- Mentions during the event and logo on event slides at start of Sessions

### DINNER SPONSORS (ONE ONLY) **\$2K USD**

- Exclusive sponsor for Monday night dinner event for all attendees
- Recognized as sponsor on website and on social media
- Mentions during the event and logo on event slides at start of Sessions

### DIGITAL SPONSORS (FIVE ONLY) **\$750 USD**

- Recognized as sponsor on website
- Small logo on event slides at start of Sessions
- Thank you post from the official social media accounts (Twitter, Instagram, and Facebook) account recognising all the Digital sponsors

Please contact **Emily Bryant** to secure your sponsorship at [emily@agencymavericks.com](mailto:emily@agencymavericks.com)